



# Chicopee National Night Out 2021

## EVENT Sponsorship

**EVENT INFO:** Monday, August 2<sup>nd</sup> at Sarah Jane Sherman Park, off Chicopee Street, Chicopee 5:00p - 8:30p followed by Flashlight Walk at 8:30-9p. Rain date is Tuesday, August 3<sup>rd</sup>

We are seeking local businesses to sponsor this event in a number of different ways. The Chicopee Police Department & the City of Chicopee has a need for monetary donations to help purchase food/promotional items for the evening's festivities. In exchange, we will provide a variety of opportunities for your business/organization to be recognized.

### Sponsorship Levels

Deputy Sponsor | \$25 – Business/Organization Name only

Sergeant Sponsor | \$50 – Business/Organization Name and/or Logo

Lieutenant Sponsor | \$100 – Business/Organization, Logo, Vendor Table option

Captain Sponsor | \$250 – Business/Organization, Logo, Vendor Table option, Logo added to website

Chief Sponsor | \$500 – Business/Organization Name, Logo, Vendor Table option, Logo added to website and Multiple shout outs on social media and at the event

Business logo and/or name displayed (with sponsorship level) on all the **Chicopee National Night Out** promotional pages and multiple shout outs during the event!

The following guidelines/criteria should be met by all sponsors that are utilizing the vendor table option at NNO:

- Materials/giveaways must be tied to the NNO subject: public safety (all ages), law enforcement, or community resources
- Provide their own set up and break down
- Provide their own table and/or displays and electricity
- Non-profit groups are encouraged, but must meet the subject matter requirements
- All giveaways must be pre-approved by the NNO Committee for safety purposes
- You may not sell any item nor ask for donations





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**Please complete this form and return no later than July 26, 2021.**

Reserve your space by completing the application and return it no later than Monday, July 26th.

*\*The Chicopee National Night Out Committee reserves the right to decline acceptance of any application that they feel does not meet the criteria and parameters set above\**

Business/Organization Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Phone \_\_\_\_\_ Contact Email \_\_\_\_\_

### Sponsor Level Interest *(Please select one):*

Deputy Sponsor | \$25 – Business/Organization/Person Name only

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Lieutenant Sponsor | \$100 – Business/Organization/Person Name, Logo, Vendor Table option

Captain Sponsor | \$250 – Business/Organization/Person Name, Logo, Vendor Table option, Logo added to website

Chief Sponsor | \$500 – Business/Organization/Person Name, logo, vendor table option, logo added to website and multiple shout outs on social media and at the event

I will **NOT** use my vendor table option that is included with my sponsorship level

I will use my vendor table option that is included with my sponsorship level *(complete \* below)*

\*Please describe your table display including space size required, details and/or a sample of any promotional materials/hand-outs, and describe how it relates to this event. Please attach picture(s) and/or any additional forms: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Please address all correspondence to:

National Night Out Committee via Chicopee Mayors Office • ATTN: Bobbi Mabb • 17 Springfield Street • Chicopee, MA 01013 or send it electronically to [bmabb@chicopeema.gov](mailto:bmabb@chicopeema.gov) with subject line: **NNO-Sponsorship**

